

NEWS RELEASE.....

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FOR IMMEDIATE RELEASE

GregRobert Enterprise, LLC Announces the launch of Discount Horse Supplies Site

Farmington Hills, Mich., July 29th, 2004 – GregRobert Enterprises, LLC, the owners of GregRobert Pet Supplies: (www.pet-dog-cat-supply-store.com) and BackyardStyle- Outdoor Décor and more: (www.backyardstyle.com) announced expansion of their online retail sector today with the launch of Shane’s Tack and Saddlery (www.shanestack.com). With over 6000 products, GregRobert offers quality supplies at discounted prices. Historically they serviced customers looking for dog and cat supplies, the new equestrian line is expected to gross 0.5 million during the first year of operation.

About the GregRobert, LLC

GregRobert Discount Pet Supplies offers discounted pet products for cat, bird, fish and dog owners. Their internet site, <http://www.pet-dog-cat-supply-store.com> is a web portal for pet lovers. Ray Joyce, owner of GregRobert, indicated, “The Equestrian Line is a natural expansion for us. Our buyers have spent the last six months securing quantity discounts so that our reputation as a low-price, high-quality retailer would carry into the horse supplies market”

Visit Shane’s Tack online at www.shanestack.com